Allied Bank

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March 13, 2015

Mr. Ali Azeem Ikram
Director/HOD, Enforcement Department
Securities and Exchange Commission of Pakistan
8th Floor, NIC Building, 63 - Jinnah Avenue
Islamabad.
Fax No. 051 9100 454

Mr. Muhammad Ghufran
DGM, Company Affairs
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road, Karachi.
Fax No. 021-111 573 329

Mr. Aftab Ahmad Chaudhry
Managing Director/CEO
Lahore Stock Exchange Limited
19 - Khayaban-e-Aiwan-e-Iqbal, Lahore.
Fax No. 042 3636 8485

Mr. Mian Ayyaz Afzal
Managing Director
Islamabad Stock Exchange Limited
ISE Towers, 55-B, Jinnah Avenue, Islamabad.
Fax No. 051-111 473 329

Ms. Sehar Husain
Company Secretary
Lafarge Pakistan Cement Limited
18-B, Kaghan Road, F-8 Markaz, Islamabad.
Fax No. 051 281 7300

Dear Sir(s)/Madam,

Subject: Public Announcement informing the shareholders of Lafarge Pakistan Cement Limited ("LPCL") of the Commencement of Acceptance Period

This is with reference to Public Announcement of Offer made by Bestway Cement Limited ("Acquirer"), to acquire up to 12.07054% of voting shares of LPCL, in daily Business Recorder and Nawa-i-waqt (Islamabad, Lahore & Karachi editions) on January 24, 2015.

Please find enclosed herewith a clip to be published in the newspapers "**Public Announcement informing the shareholders of Lafarge Pakistan Cement Limited of the Commencement of Acceptance Period**" for your information and record.

Please note that the said notice is planned to be published in daily Business Recorder and Nawa-i-waqt (Islamabad, Lahore & Karachi editions) on March 16, 2015.

This is for your information and record.

Yours Sincerely,
For and on behalf of the Manager to the Offer

for Shabbir

Syed Tariq Ali
Unit Head, Project Financing
Investment Banking

Umair Aijaz
Unit Head, Syndication and Advisory
Investment Banking

Cc: Mr. Irfan A. Sheikh, Director Finance & CFO, Bestway Cement Limited

Enclosed: Copy of newspaper advertisement.