

D. S. INDUSTRIES LIMITED

20-K, Gulberg II, Lahore.
Pakistan.

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February 19, 2011

To
The General Manager
Karachi Stock Exchange (G) Limited
Stock Exchange Building,
Stock Exchange Road.
Karachi.

Subject: Notice of the Board Meeting

Dear Sir,

This is to inform you that the meeting of the Board of Directors of the Company will be held at the Registered Office of the Company at 20-K, Gulberg II, Lahore on Monday February 28, 2011 at 10:30 A.M. to consider and approve second quarter and half yearly accounts for the period ended December 31, 2010.

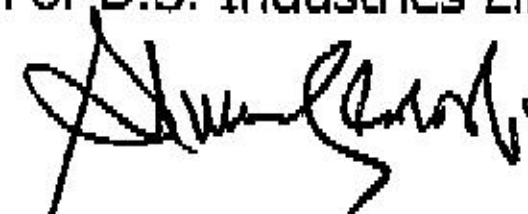
Please note that the close period in which the Directors, Chief Executive and Executives shall not deal directly or indirectly in the shares of the Company is from February 19, 2011 to February 28, 2011.

This close period is already been intimated to the concerned officers of the Company.

Please inform the members of the Exchange accordingly.

Thanking you

Yours truly,
For D.S. Industries Limited



Salman Farooq
Company Secretary

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