Gillette Pakistan Limited

Bahria Complex I, 5th Floor,
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Ref: 2010/FIN/120

February 25, 2010

BY FAX & COURIER

FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building
Stock Exchange Road
Karachi - 74000

Subject: **Financial Results For The Half Year Ended December 31, 2009**

Dear Sir,

We have to inform you that the Board of Directors of our company in their meeting held on Thursday, February 25, 2010 at 11:00 a.m. at the Company's registered office, 5th Floor, Bahria Complex I, 24-M.T. Khan Road, Karachi-74000, have approved the financial results of the Company for the half year ended December 31, 2009. The results are as follows:

	Half Year Ended	
	July to December 2009	July to December 2008
	Rupees in '000'	
Sales - net	412,525	401,121
Cost of goods sold	(284,846)	(245,679)
Gross profit	127,679	155,442
Other operating income	16,427	28,841
Selling, marketing and distribution expenses	(72,237)	(133,756)
Administrative expenses	(19,376)	(14,087)
Other operating expenses	(10,090)	(1,895)
Finance cost	(11)	(219)
Profit/(Loss) before taxation	42,392	34,326
Taxation - current	(10,999)	(9,845)
Profit/(Loss) for the period	31,393	24,481
Earnings per share - basic and diluted	1.64	1.29