



**Gillette
Pakistan
Limited**

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February 24, 2012

Ref: 2012/FIN/007

BY FAX & COURIER

FORM 7

The General Manager
Karachi Stock Exchange (Guarantee) Limited
Stock Exchange Building,
Stock Exchange Road,
Karachi - 74000

The Secretary
Lahore Stock Exchange (Guarantee) Limited
19-Khayaban-e-Aiwan-e-Iqbal,
P.O. Box 1315
Lahore - 54000

Subject: **Financial Results For The Six Month Period Ended December 31, 2011**

Dear Sirs,

We have to inform you that the Board of Directors of our company in their meeting held on Friday, February 24, 2012 at 11:00 a.m. at 11th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi - 75600, have approved the financial results of the Company for the six month period ended December 31, 2011. The results are as follows:

		Six Month Period Ended		Three Month Period Ended	
		December 31, 2011	December 31, 2010	December 31, 2011	December 31, 2010
	Note	Rupees in '000'			
Sales - net	" 8	595,949	508,359	335,913	240,231
Cost of goods sold		(490,305)	(333,869)	(255,024)	(124,112)
Gross profit		105,644	174,490	80,889	116,119
Other operating income / (expenses)	" 9	23,946	8,839	(4,602)	19,160
Selling, marketing and distribution expenses		(117,045)	(114,326)	(60,607)	(72,821)
Administrative expenses		(17,819)	(13,664)	(8,362)	(6,696)
Bank charges		(285)	(273)	(15)	(10)
(Loss) / profit before tax		(5,559)	55,066	7,303	55,752
Income tax expense		(32,725)	(31,402)	(13,727)	(21,243)
(Loss) / profit after tax		(38,284)	23,664	(6,424)	34,509
Rupees					
(Loss) / earnings per share - Basic and diluted		(1.99)	1.23	(0.33)	1.80