



11th Floor, The Harbour Front, Dolmen City,
HC 3, Block-4, Marine Drive, Clifton,
Karachi-75600, Pakistan.
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April 29, 2013

Ref: 2013/FIN/031

BY FAX & COURIER

FORM 7

The General Manager,
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi - 74000

The General Manager,
Lahore Stock Exchange Limited,
19-Khayaban-e-Aiwan-e-Iqbal,
P.O. Box 1315
Lahore - 54000

Subject: **Financial Results For The Nine Month Period Ended March 31, 2013**

Dear Sir,

We have to inform you that the Board of Directors of our company in their meeting held on Monday, April 29, 2013 at 11:00 am at 11th Floor, The Harbour Front, IIC-3, Block-4, Marine Drive, Clifton, Karachi-75600, Pakistan have approved the financial results of the Company for the nine month period ended March 31, 2013. The results are as follows:

	<u>Nine Month Period Ended</u>		<u>Three Month Period Ended</u>	
	<u>March 31</u> <u>2013</u>	<u>March 31</u> <u>2012</u>	<u>March 31</u> <u>2013</u>	<u>March 31</u> <u>2012</u>
Note	Rupees in '000'			
Sales - net	1,326,263	977,427	408,112	381,478
Cost of goods sold	(862,177)	(770,786)	(280,128)	(280,461)
Gross profit	463,086	206,641	117,984	101,017
Other operating income / (expenses)	24,328	25,255	32,907	1,309
Selling, marketing and distribution expenses	(214,073)	(168,784)	(89,823)	(51,719)
Administrative expenses	(28,507)	(25,362)	(10,583)	(7,543)
Bank charges	(37)	(301)	(11)	(16)
Profit before tax	244,797	37,489	60,674	43,048
Income tax expense	(73,346)	(45,806)	(24,456)	(13,081)
Profit / (loss) after tax	171,452	(8,317)	26,218	29,967
	Rupees			
Earnings per share - Basic and diluted	8.83	(0.43)	1.37	1.58