

HALLMARK COMPANY LIMITED

The General Manager,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

Hallmark Company Limited
Suite # 1001, Uni Centre,
10th Floor, I.I. Chundrigar Road,
Karachi, Pakistan.
Off: 021-32414419
021-37011105
Fax: 021-32416288
Email:hallmark@bizcorei.com

February 19, 2018
Our Ref: HCL-C-0062018

Dear Sir,

SUBJECT: BOARD MEETING

This is to inform you that a meeting of the Board of Directors of the Hallmark Company Limited (The Company) will be held on Tuesday, February 27, 2018 at 3:00 PM, at the Registered Office of the Company at Office # 1001, 10th Floor, Uni Centre, I.I. Chundrigar Road, Karachi, to consider and approve the Condensed Interim Financial Information of the Company for the six months period ended on December 31, 2017.

The Company has declared the Closed Period from February 20, 2018 to February 27, 2018 as required under Clause 5.19.15 of Code of Corporate Governance contained in the Rule Book of the Exchange. Accordingly, no Director, CEO or Executive shall, directly / indirectly, deal in the shares of the Company in any manner during the closed Period.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,



Ms. Kishwar Parveen
Company Secretary



For Hallmark Company Limited