HALLMARK
COMPANY LIMITED

Hallmark Company Limited
Suite # 1001, Uni Centre,
10th Floor, I.I. Chundrigar Road,
Karachi, Pakistan.
Off: 021-32414419
021-37011105
Fax: 021-32416288
Email:hallmark@bizcorei.com

The Managing Director,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

October 03, 2019
Our Ref: HCL-C-0582019

Dear Sir,

INTIMATION REGARDING TAKEOVER OF THE*HALLMARK COMPANY LIMITED* UNDER REGULATION 5 OF THELISTED COMPANIES (SUBSTANTIALACQUISITION OF VOTING SHARES AND TAKEOVERS) REGULATIONS, 2017

We have received today a written intimation from **Mr. Azneem Bilwani** through email from Topline Securities Limited being Manager Takeover for acquiring up to 75.5% shares and control of the Hallmark Company Limited (the Target Company).

Therefore, as required under the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations, 2017 (the Regulations), please find attached herewith Schedule "V" of the Regulations for immediate dissemination of the information to the Shareholders of the Target Company through your notice board.

Mrs. Kishwer Parveen
Company Secretary
Hallmark Company Limited

Encl: As stated above

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SCHEDULE V

(Disclosure by Target Company Under Regulation 5)

The Managing Director,
Pakistan Stock Exchange,
Off I.I. Chundrigar Road,
Karachi.

Subject **DISCLOSURE UNDER THE TAKEOVER REGULATIONS**

It is hereby informed you that **M/s. Hallmark Company Limited** (theTarget Company) has received a firm intention from **Mr. Azneem Bilwani** through email from Topline Securities Limited being Manager Takeover, to acquire **75.5%** voting shares and control of the Target Company, beyond the threshold prescribed under Section 111 of the Securities Act, 2015. This intention has been notified to the board of directors of the Target Company on October 03, 2019.

The Securities Exchange is requested to make the above information immediately available to the shareholders of the Target Company under Regulation 5(1), by placing it on the notice board and through notification on automated information system and make an announcement on the house of the Exchange.

HALLMARK COMPANY LIMITED Karachi

Company Secretary
Date: October 03, 2019

CC: Securities and Exchange Commission of Pakistan,