



30 April 2014

The Chairman
Securities and Exchange Commission of Pakistan
NIC Building
63 Jinnah Avenue
Islamabad

Subject : Public Announcement of Intention by Vision Holdings Middle East Limited for the acquisition of 75.86% ordinary shares of Lafarge Pakistan Cement Limited

Dear Sir,

As required under Regulation 6(2) of the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Regulations 2008, and in our capacity as Manager to the Offer, we are pleased to submit the 'Public Announcement of Intention' by Vision Holdings Middle East Limited to acquire the shares of Lafarge Pakistan Cement Limited, subject to the grant of requisite regulatory approvals.

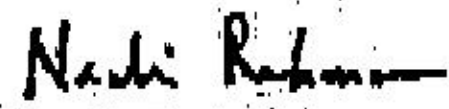
We intend to publish the Public Announcement of Intention in English and Urdu newspapers on 6 May 2014, as required under section 9 of the Listed Companies (Substantial Acquisition of Voting Shares and Takeovers) Ordinance 2002.

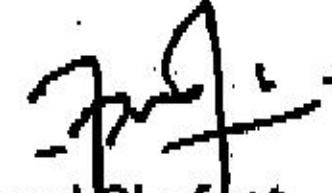
Please further note that a copy of the enclosed Public Announcement of Intention has also been submitted to the Karachi Stock Exchange, Lahore Stock Exchange, Islamabad Stock Exchange and Lafarge Pakistan Cement Limited.

Kindly contact either of the undersigned for any additional information or clarification.

Sincerely,

For and on behalf of
Manager to the Offer


Nadir Rahman
Chief Executive Officer


Asad Shafiq
Executive Director

Enclosed: As above.

c.c. to: The Managing Director
Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi-74000

The Managing Director
Lahore Stock Exchange Limited
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