

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-53 Fax: 042-5831462

Website: www.pioneerement.com

Email: shares@pioneerement.com

PCL/SHR

30 October, 2007

1. The Secretary
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi.
Fax: 021-2437560
021-2415763
2. The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building,
Lahore.
Fax: 111-441-441
3. The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building, Islamabad.
Fax: 051-2275044

Dear Sir,

FINANCIAL RESULTS FOR 1ST QUARTER ENDED 30 SEPTEMBER 2007

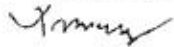
We have to inform you that the Board of Directors of the Company in their meeting held at Lahore on 30 October, 2007 recommended the following:

- | | | |
|-------|---------------------------------|--------|
| (i) | CASH DIVIDEND (Ordinary Shares) | : Nil. |
| (ii) | BONUS ISSUE | : Nil. |
| (iii) | RIGHT SHARES | : NIL |

The financial results of the Company are attached.

Please inform the members accordingly.

Yours sincerely,


SYED ANWAR ALI
Company Secretary

KARACHI STOCK EXCHANGE
CORPORATE ADMINISTRATION

Encl: As above.

Date:

30/10/07