

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-63 Fax: 042-5831462

Website: www.pioneer cement.com

Email : Shares@pioneer cement.com

PCL/SHR

06 May, 2010

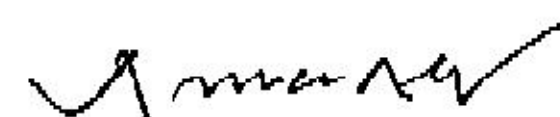
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|----|---|----------------------|
| 1. | The Secretary
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building, Karachi. | Fax: 021-111-573-329 |
| 2. | The Secretary,
Lahore Stock Exchange (G) Ltd.
Stock Exchange Building, Lahore. | Fax: 111-441-441 |
| 3. | The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building, Islamabad. | Fax: 051-2275044 |

Dear Sir,

CHANGE OF DIRECTOR

We inform you that Mr. Nadir Rahman has resigned from the Board of Directors of Pioneer Cement Limited and Mr. Omer Adil Jaffer has been appointed in his place w.e.f. 28 April, 2010.

Yours sincerely,



SYED ANWAR ALI
Company Secretary