

PIONEER CEMENT LIMITED

(Shares Department)

66 - Garden Block, New Garden Town, Lahore.

Tel: 042-5831462-63 Fax: 042-5831462

Website: www.pioneercement.com

Email : shares@pioneercement.com

PCL/SHR

17 September, 2011

The Secretary,

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| 1. | Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000 | Fax: 021-111-573-329
021-2437560
021-2415763 |
| 2. | Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Aiwan-e-Iqbal.
LAHORE-54000 | Fax: 111-441-441 |
| 3. | Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD. | Fax: 051-2275044 |

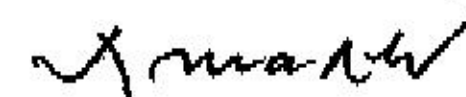
Dear Sir,

BOARD MEETING

We are pleased to inform you that a meeting of the Board of directors of the Company will be held on Monday, 26 September, 2011 at 12:00 noon at Karachi primarily for approval of the audited accounts for the financial year ended 30 June, 2011.

The Directors and Executives have been informed about the closed period which starts from today and will continue till announcement of the financial results to Stock Exchanges.

Yours sincerely,



SYED ANWAR ALI
Company Secretary