PIONEER CEMENT LIMITED

(Shares Department)
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Tel: 042-37503570-72 Fax: 042-37503573
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PCL/SHR

04 October, 2012

1. The General Manager
   Karachi Stock Exchange (G) Ltd.
   Stock Exchange Building,
   Karachi.
   Fax: 021-111-573-329

2. The General Manager
   Lahore Stock Exchange (G) Ltd.
   Stock Exchange Building,
   Lahore.
   Fax: 042-111-441-441

3. The General Manager
   Islamabad Stock Exchange (G) Ltd.
   Stock Exchange Building,
   Islamabad.
   Fax: 051-111-473-329

Subject : Appointment Of Director

Dear Sir,

We have to inform you that Mr. Faisal Imran Hussain Malik has been appointed as director in place of Mr. Asif Hussain Bukhari, and Mr. Shafiuddin Ghani Khan has been elected as Chairman of the Board with effect from 29 September, 2012.

You may please inform members of your Exchange accordingly.

Yours Sincerely,

SYED ANWAR ALI
Company Secretary