

PIONEER CEMENT LIMITED**(Shares Department)****135 Ferozepur Road, Lahore.****Tel: 042-37503570-72 Fax: 042-37503573****Website: www.pioneercement.com****Email : shares@pioneercement.com****PCL/SHR/17619****03 October, 2012**

✓ The General Manager,
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000

Fax: 021-111-573-329

The Secretary
Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Alwan-e-Iqbal.
LAHORE-54000

Fax: 042-36368485

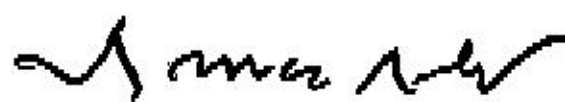
The Secretary
Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD.

Fax: 051-111-473-329

EXTENSION IN TIME FOR HOLDING THE ANNUAL GENERAL MEETING (AGM)
FOR THE YEAR ENDED 30 JUNE, 2012

Dear Sir,**Please refer to our letter dated 28 September, 2012 on the subject.**

We are pleased to notify that SECP, vide their letter No. EMD/233/386/02-1066 dated 02 October, 2012 (copy attached) has allowed the extension in the period for holding of AGM and laying therein the annual audited accounts of the Company for the year ended 30 June, 2012 for a period of 30 days, i.e. up to 30 November, 2012 under the provisions of Section 158 and 233 of the Companies Ordinance, 1984.



SYED ANWAR ALI
Company Secretary

Encl: As above.