

PIONEER CEMENT LIMITED

(Shares Department)

135 - Ferozepur Road, Lahore.

Tel: 042-37503570-72 Fax: 042-37503573

Website: www.pioneercement.com

Email : Shares@pioneercement.com

PCL/SHR

31 October, 2012

The Secretary,

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| 1. | Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000 | Fax: 021-111-573-329
021-2437560
021-2415763 |
| 2. | Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Aiwan-e-Iqbal.
LAHORE-54000 | Fax: 111-441-441 |
| 3. | Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD. | Fax: 051-2275044 |

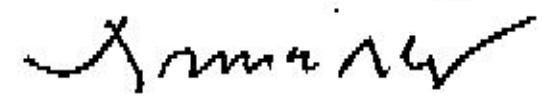
Dear Sir,

BOARD MEETING

We are pleased to inform you that a meeting of the Board of directors of the Company will be held on Wednesday, 07 November, 2012 at 12:30 p.m. at Lahore primarily for approval of the audited accounts for the financial year ended 30 June, 2012 and 1st Quarterly un-audited accounts for the period ended 30 September, 2012.

The Directors and Executives have been informed about the closed period which starts from today and will continue till announcement of the financial results to Stock Exchanges.

Yours sincerely,



SYED ANWAR ALI
Company Secretary