



135-Ferozepur Road,
Lahore - Pakistan.
Tel : (042) 37503570 - 72
Fax : (042) 37503573
E-mail : pioneer@pioneercement.com
Web : www.pioneercement.com

PGL/SHR

30 October, 2012

The Secretary,

- | | |
|--|--|
| 1. Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
KARACHI-74000 | Fax: 021-111-573-329
021-2437560
021-2415763 |
| 2. Lahore Stock Exchange (G) Ltd.
19, Khayaban-e-Aiwan-e-Iqbal.
LAHORE-54000 | Fax: 111-441-441 |
| 3. Islamabad Stock Exchange (G) Ltd.
Stock Exchange Building,
ISLAMABAD. | Fax: 051-2275044 |

Dear Sir,

Subject: Change of Share Registrar /Share Department/Fax Nos/Telephone Nos

Dear Sir,

Kindly note that the address of the share registrar/share department/fax/telephone has been shifted/changed to the following, with effect from 30 October, 2012.

Address of the Share Department: 135 Ferozepur Road, Lahore
Telephone Nos. 042-37503570-72
Fax Nos. 042-37503579, 37503594 and 37503573
021-32201234

Yours Sincerely,

(Signature)
Syed Anwar Ali
Company Secretary

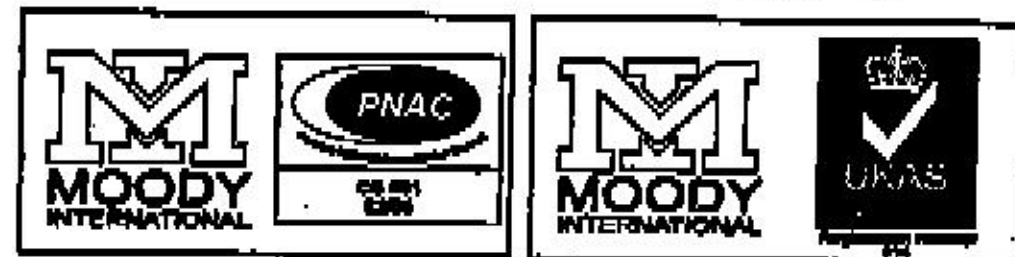


Karachi OI



Factory

P. O. Box No. 50, Jauharabad, District Khushab.
Tel : (0454) 898101-03, 720832-33 Fax: (0454) 898104, 720732
E-mail : factory@pioneercement.com



ISO 9001:2000 & ISO 14001:2004 Certified Systems