



PIONEER CEMENT LIMITED

135, Ferozpour Road No.3, Sarwar Shaheed Road. Lahore PAKISTAN
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Post-ID: 052798

April 14, 2014, 10:07:34

The General Manager

Karachi Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

The General Manager

Lahore Stock Exchange Limited
Stock Exchange Building
19 Khayaban-e-Aiwan-e-Iqbal
Kashmir Road
Lahore

Subject: Board Meeting

Dear Sir,

This is to inform you that a meeting of the Board of Directors of the Company will be held on 23/04/14 at 12:30:ss, at Lahore to consider the Quarterly Accounts for the period ended 03, 2014/ for declaration of any entitlement.

The Company has declared the "Closed Period" from 14/04/2014 to 23/04/2014 as required under Clause (xxiii) of the Code of Corporate Governance contained in the Listing Regulation No.35 of the Exchange. Accordingly, no Director, CEO or Executive shall, directly / indirectly, deal in the shares of the Company in any manner during the Closed Period.

You may please inform the members of the Exchange accordingly.

Yours Sincerely,