



# PIONEER CEMENT LIMITED

135, Ferozpour Road Lahore Pakistan

Tel:37503570-72, Fax:37503574

Email:pcllahore@pioneercement.com Website:pioneercement.com

Post-ID: 060650

December 3, 2014, 09:54:32

**The General Manager**

Karachi Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road  
Karachi

**The General Manager**

Lahore Stock Exchange Limited  
Stock Exchange Building  
19 Khayaban-e-Aiwan-e-Iqbal  
Kashmir Road  
Lahore

Subject: **Material Information**

Dear Sir,

In accordance with Clause (xxiii) of the Listing Regulation No. 35 under Code of Corporate Governance, we are pleased to convey the following information:

We would like to inform that Mr. Jamal Naseem Director Pioneer Cement Limited have sold 25,000 shares of Pioneer Cement Limited on 01-12-2014 @ 72.03 per share through broker M/s. Aba Ali Habib Securities (Pvt) Ltd. at Karachi Stock Exchange.

Yours Sincerely,