

QUICE[®]

Quice Food Industries Ltd.

January 12, 2011

The General Manager,
Karachi Stock Exchange (G) Ltd.
Stock Exchange Building,
Karachi.

Subject: Financial Results for the Year Ended June 30, 2010

Dear Sir,

We have to inform you that the Board of Directors of our Company in their meeting held on January 12, 2011 recommended the following:

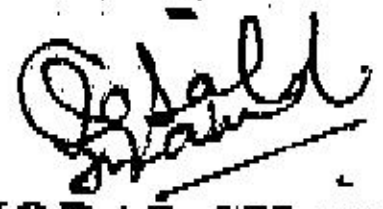
The Annual General Meeting of the Company will be held on February 07, 2011 at 10:00 am at the Registered Office of the Company- Plot No.15, Phase III, Hatter Industrial Estate, Hattar, K.P.

The Share Transfer Books of the Company shall remain Closed from February 01, 2011 to February 07, 2011 (Both days inclusive). Transfers received at the Registrars' office M/s Technology trade (Pvt.) Ltd., Dagia House, 241-C, Block-2 PECHS, Off Shahrah-e-Quaideen, Karachi at the close of Business on January 31, 2011 will be treated in time for transfers.

We will be sending you 300 copies of printed accounts for distribution amongst your members, 21 days before the date of AGM.

We are enclosing herewith the financial Results for the year ended June 30, 2010.

Thanks & regards,
Yours truly,


(IQBAL SHAHID)
Company Secretary.