

QUICE

Quice Food Industries Ltd.

The General Manager,
Karachi Stock Exchange (Guarantee) Limited,
Stock Exchange Building,
Stock Exchange Road,
Karachi.

Date: March 17th, 2011

Dear Sir,

Board Meeting

Reference the captioned matter, we are writing to inform you that a meeting of Board of Directors of the company will be held on March 24th, 2011, at 11:00 am, at A-710, Saima Trade Towers, II Chundrigar Road, Karachi to consider the following matters.

1. Issuance of ordinary shares without rights to certain directors/members/sponsors against conversion of their loan.
2. Any other business with the permission of the Chair.

The company has declared the "Closed period" from 17-03-2011 to 24-03-2011 as required under clause (xxvi) of the Code of Corporate Governance contained in the Listing Regulation No. 35 of the Exchange. Accordingly, no Director, CEO or Executive shall, directly/ indirectly, deal in the shares of the company in any manner during the Closed Period.

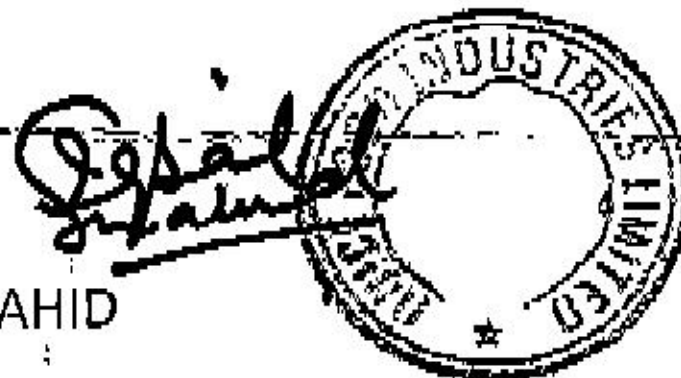
You may please inform the members of the Exchange accordingly.

Please feel free to contact us if you have any query in this regard.

Yours truly,

FOR AND ON BEHALF OF
QUICE FOOD INDUSTRIES LIMITED

Signature:



Name: IQBAL SHAHID

NIC No: 42201-6450114-7

Designation: Company Secretary

