

QUICE®**Quice Food Industries Ltd.**

November 11, 2013

✓ The Managing Director,
Karachi Stock Exchange Ltd,
Stock Exchange Building,
Karachi.

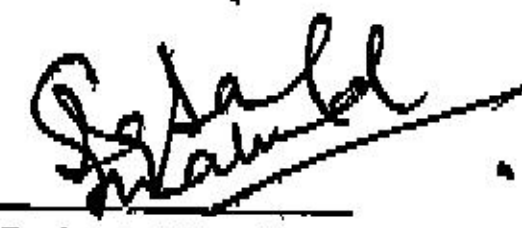
The Managing Director,
Islamabad Stock Exchange (Guarantee) Ltd.,
55-B, ISE Tower, Jinnah Avenue,
Islamabad.

Subject: Notice of Annual General Meeting

Dear Sir,

Kindly find enclosed herewith a copy of the Notice of AGM. After the Board of Directors' Meeting, held on November 9, 2013, the AGM announcement alongwith the Financial Results have already been sent to you.

Yours sincerely,
FOR AND ON BEHALF OF
QUICE FOOD INDUSTRIES LIMITED


Iqbal Shahid
Company Secretary

CC:

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| 1. The Director (Enf)
SECP,
Islamabad. | 3. The Manager,
TTPL,
Karachi. |
| 2. The Joint Registrar,
CRO, SECP,
Karachi. | 4. M/S. Aslam Malik & Co.
Chartered Accountants,
Lahore. |