

Form-1

October 16, 2017

The General Manager
Pakistan Stock Exchange Limited
Stock Exchange Building
Stock Exchange Road
Karachi

Subject: Board Meeting

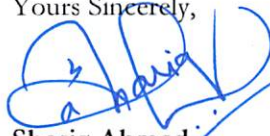
Dear Sir,

This is to inform you that a meeting of the Board of Directors of the Company will be held on Monday, October 23, 2017 at 12:00 p.m., at 2nd Floor, Building Centre, Shahrah-e-Faisal, Karachi to consider the Quarterly un-audited Accounts for the period from July 01, 2017 to September 30, 2017 for declaration of any entitlement.

The Company has declared the "Closed Period" from October 17, 2017 to October 23, 2017 (both days inclusive) as required under Clause 5.19.15 (Code of Corporate Governance) of the PSX Rule Book. Accordingly, no Director, CEO or Executive shall, directly / indirectly, deal in the shares of the Company in any manner during the Closed Period.

You may please inform the TRE Certificate Holders of the Exchange accordingly.

Yours Sincerely,



Shariq Ahmed
Company Secretary



NOTICE OF THE BOARD OF DIRECTORS' MEETING

Notice is hereby given to all the Directors of **M/s. UNITED BRANDS LIMITED** that meeting of the Board of Directors of the Company will be held on Monday, October 23rd, 2017 at 12:00 p.m. at 2nd Floor, Building Centre, Shahrah-e-Faisal, Karachi, to transact the following business:

AGENDA

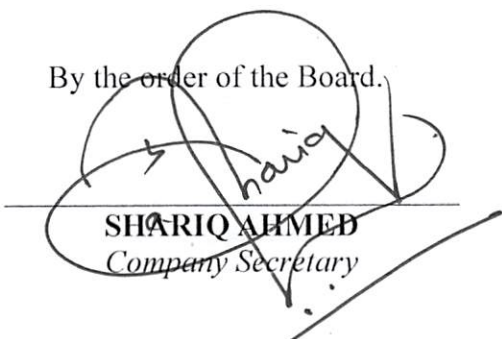
1. To consider and approve the minutes of the last Meeting of the Board of Directors held on September 27th, 2017.
2. To consider and approve un-audited quarterly accounts of the Company for the period from July 01st, 2017 to September 30th, 2017 together with a brief review report of Directors thereon along with all the related party transactions.
3. To authorize the Chief Executive Officer, Chief Financial Officer and any one of the Director to sign the un-audited quarterly accounts of the Company for the period from July 01st, 2017 to September 30th, 2017.
4. To authorize Company Secretary to convey the quarter results to Pakistan Stock Exchange and complete other formalities in connection with the printing/dispatch of the accounts to the shareholders.

To transact any other business that may be brought forward with the permission of the Chair.

Dated : October 16, 2017
Place : Karachi



By the order of the Board,


SHARIQ AHMED
Company Secretary

Note: Please be informed that close period as defined in Pakistan Stock Exchange's Listing Regulations will start from October 17, 2017 to October 23, 2017, (both days inclusive) during which no Director, CEO or Executive of the Company shall directly or indirectly deal in any manner in the shares of the Company.