

THE KARACHI STOCK EXCHANGE (GUARANTEE) LIMITED**KSE/N-3352****NOTICE****June 16, 2011**

Reproduced hereunder letter received from AKD SECURITIES LIMITED, for information of members of the Exchange.

(Copy of the same is also available on our Website www.kse.com.pk).

TPL DIRECT INSURANCE LIMITED



AKD Securities Limited

Member: The Karachi Stock Exchange (Guarantee) Limited

GST/FED 17-00-9813-084-37 NTN 2908363-0

Head Office: 602, Continental Trade Centre, Block 8, Clifton, Karachi, Pakistan. UAN:111-253-111, Fax:(92-21) 35867892, 35869715

June 16, 2011

Mr. Muhammad Ghufraan

Deputy General Manager

Company Affairs Division

The Karachi Stock Exchange (Guarantee) Limited

Subject: Bidding Dates for Initial Public Offering of TPL Direct Insurance Limited

Dear Mr. Ghufraan,

Subsequent to the approval letter of SECP dated June 15, 2011 approving the IPO of TPL Direct Insurance Limited, we are pleased to inform the Karachi Stock Exchange (Guarantee) Limited ("KSE" or "Exchange") that the following Book Building dates of TPL Direct Insurance have been finalized:

- **June 21, 2011 - June 22, 2011 (Both days inclusive)**

The Book will run for 2 days and AKD Securities Limited ("AKDS"), being the Lead Manager & Book Runner ("LM & BR") will accept bids from the institutional investors and HNWI's in accordance with the Listing regulations.

Book Building forms and Preliminary Prospectus will be made available on www.akdsecurities.net for downloading.

For any further queries, kindly contact the AKDS Investment Banking team.

Warm regards

Qazi Mohammad Hasnain

Analyst, Investment Banking

C.C. Mr. Amir M. Khan Afridi

Director (CI)

Securities and Exchange Commission of Pakistan

National Insurance Corporation Building

Blue Area, Jinnah Avenue

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www.akdsecurities.net